

FEBRUARY 15TH & 16TH 2ND ANNUAL CONFERENCE

LOCATION: RIVERLAND COMMUNITY COLLEGE, AUSTIN CAMPUS, WEST BUILDING
1900 8TH AVE NW, AUSTIN, MN 55912

COST: \$20 + SUGGESTED DONATION OF \$10 TO THE RIVERLAND FOOD PANTRY
[ADMISSION INCLUDES BOTH DAYS OR DROP-IN FOR 1 OR MORE SESSIONS]

TIMES: FRIDAY 8:45^{AM} TO 5^{PM}
SATURDAY 9:15^{AM} TO 4^{PM} **TO REGISTER:** <http://bit.ly/GrowingAcres2019>

Join us for a meaningful two days of networking and education with our regional community of organizations, growers, producers and those thinking of beginning a local foods or niche market business. Enjoy the spaces created for conversations on how to plan, implement and grow a healthy local food culture. Please visit us online for full program details.

COMMUNITY SESSIONS OF INTEREST

Basic Vegetable Gardening with Mower County Master Gardeners Don, Therese & Karen
Growing Mushrooms with Fiddlehead Knob with Calvin Stern
Garvin Heights Vineyards with the Seppanen's

ORGANIZATIONS SESSIONS OF INTEREST

Keynote: Ellen Kehr, Blue Zones Albert Lea, Connecting Community, Wellness & Local Foods
Regional Sustainable Development Partnership: As A Potential Tool, Okey Ukaga, MBA, Ph
UMN Extension Southeast Region Projects with Thelma Garcia & Susan Draves
A Visit w/Our Friends from Healthy Harvest of N. Iowa and Jan Libbey, Executive Director
Farmers' Market Aggregation Pilot Update, Jan Joannides, Renewing the Countryside
Good Food Access Program, PH Copeland

SMALL BUSINESS MANAGEMENT SESSIONS OF INTEREST

Developing a Business Plan with Kyle Huneke, Farm Business Management Instructor
Understanding MN Tax Laws Relating to Niche Markets, MN Department of Revenue
3 Essential Questions You Need to Ask to Lead a Successful Business with Mary Holtorf
Getting Social with Facebook, Da'Nela Higgins, DH Consulting

PRODUCTS OF THE FARM & HOME SESSIONS OF INTEREST

Cottage Food Producer Food Safety Training-Keep It Safe! Keep It Legal, Suzanne Driessen
Keynote: Kathy Zeman, MFMA, 2019 Update: Food Licensing, Exemptions & Exclusions
Agricultural Utilization Research Institute (AURI), Presentation & 1:1 Visits with Lolly & Jason
What it takes to transition to Organic Certification, Matt Leavitt from Albert Lea Seed
Niche Markets on the Farm (Organics/Cover Crops for Grazing) w/Jon Jovaag, Local Farmer
Marketing Whole Animals: Decoding Cut Sheets, Emma Schroeder
Blazing Trails through the Jungle of Food Regulations Workshop, Kathy Zeman, MFMA



LOCAL LOVERS LANE *A POP-UP LUNCH MARKET*

BRING YOUR SWEETHEART FOR A FRESH, LOCAL LUNCH!

OPEN TO THE PUBLIC - 11^{AM} TO 2^{PM}
FRIDAY AND SATURDAY

CONFERENCE ATTENDEES ENJOY A 20% DISCOUNT
STUDENT AND SCHOLARSHIP TICKETS INCLUDE LUNCH TICKETS

Growing ACRES

INSPIRING LOCAL FOODS & NICHE MARKETS IN THE REGION

OUR WHY: TO DEVELOP, STRENGTHEN &
INSPIRE A LOCAL FOOD CULTURE THAT IMPROVES
THE OVERALL *WELLBEING OF THE REGION.

*PHYSICAL, MENTAL, ECONOMIC, ENVIRONMENTAL, SPIRITUAL, SOCIAL

KEEP IN TOUCH

WWW.GROWINGACRES.ORG

CONNECT@GROWINGACRES.ORG



#GROWINGACRES2019
#GACONFERENCE2019
#AG4ALL
#FOODTHANKS



CEU'S AVAILABLE

CEU'S PROVIDED BY AUSTIN PUBLIC
SCHOOLS WILL BE AVAILABLE FOR MANY
SESSIONS. ATTENDEES MUST ATTEND THE
FULL SESSION & APPLY TO RECEIVE THE
CREDIT. [\$5 - 1 time cost for printing.]

EXHIBITS & TRY-IT TABLES



FRIDAY, 8^{AM} TO 5^{PM}
CAFETERIA

EXHIBITORS & TRY-IT TABLES (ACTIVITIES)
FROM AROUND THE REGION & STATE OF
MN WILL BE AVAILABLE FRIDAY!

GROWING A NETWORK



SATURDAY, 11^{AM} TO 4^{PM}
CAFETERIA

THE LOCAL FOODS & NICHE MARKETS
NETWORK IS A SEARCHABLE DIRECTORY
THAT CONNECTS LOCAL FOODS, GROWERS,
MAKERS & SERVICE PROVIDERS WITH A
REGIONAL COMMUNITY.

STUDENTS WILL BE TAKING SHORT VIDEOS
[1 TO 5 MINS] OF ATTENDEES WHO WISH
TO PARTICIPATE. VISIT WITH THEM TO:

*SHARE "HOW YOU CONNECT TO LOCAL
FOODS"

*PARTICIPATE IN A SHORT INTERVIEW THAT WILL
BE USED TO PROMOTE YOUR FARM, SMALL
BUSINESS, OR THE SERVICES YOU PROVIDE.

THIS EVENT IS BROUGHT TO YOU BY:
RIVERLAND COMMUNITY COLLEGE'S
CENTER FOR AGRICULTURAL & FOOD
SCIENCE TECHNOLOGY & FRIENDS



RIVERLAND
Community College

A member of Minnesota State